

INTERACTIVE WEBCASTS

Tuesday, February 28, 2023, 9 AM – 4 PM (EST)

Thursday, March 30, 2023, 9 AM – 4 PM (EDT)

View the live presentation of this program on your phone, tablet, or computer to earn live CE credit.

ON-DEMAND WEBCAST

Tuesday, February 28, 2023 – Sunday, April 30, 2023

Download or view the recorded presentation in four convenient segments on a phone, tablet, or computer from Tuesday, February 28, 2023 through Sunday, April 30, 2023 to earn home study credit. Release Date: 11/10/21. Planned Expiration Date: 11/10/24.

HOME STUDY RECORDINGS

Valid for CE until November 10, 2024

Listen to the recorded lecture on audio CDs or view it on audio-visual DVDs at your convenience to earn home study credit. Release Date: 11/10/21. Planned Expiration Date: 11/10/24.

DEVELOPING HIDDEN STRENGTHS AND GENIUS IN PEOPLE WITH LEARNING DISABILITIES AND PSYCHIATRIC CONDITIONS

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Interactive Webcasts with CE Credit:

Tuesday, February 28, 2023, 9 AM – 4 PM (EST)

Thursday, March 30, 2023, 9 AM – 4 PM (EDT)

On-Demand Webcast with CE Credit:

February 28, 2023 – April 30, 2023

Purchase of Recordings with Home Study CE Credit through November 10, 2024:

4 Audio CDs 4 Audio-Visual DVDs

Purchase of Recordings without CE Credit:

4 Audio CDs, \$50 4 Audio-Visual DVDs, \$75

Tuition is in US dollars.

Name (PLEASE PRINT) _____

Home Address _____

City/State _____, Zip _____

Work Phone (____) _____ Home Phone (____) _____

Fax (____) _____ (PLEASE PRINT EMAIL IF AVAILABLE)

Email _____

Profession(s) _____

TUITION

- \$84 Pre-Registration Rate
- \$94 Registration on the Day of the Program

FOUR WAYS TO REGISTER

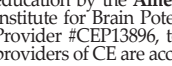
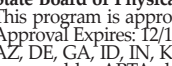
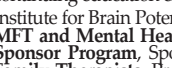
1. Internet: www.ibpceu.com
2. Mail: PO Box 2238, Los Banos, CA 93635 (make check payable to IBP)
3. Fax: (877) 517-5222
4. Phone: (866) 652-7414 (open 24 hours a day, 7 days a week)

Purchase orders are accepted. IBP tax identification number: 77-0026830

Type of Credit Card: Visa MasterCard AmEx Discover

Card # _____ Exp Date _____ / _____

Signature _____



NURSES: Institute for Brain Potential (IBP) is accredited as a provider of nursing continuing professional development by the American Nurses Credentialing Center's Commission on Accreditation. Institute for Brain Potential is approved as a provider of continuing education by California Board of Registered Nursing, Provider #CEP13896, and Florida Board of Nursing. This program provides 6 contact hours.

PSYCHOLOGISTS: Institute for Brain Potential is approved by the American Psychological Association to sponsor continuing education for psychologists. Institute for Brain Potential maintains responsibility for this program and its content. This program provides 6 CE credits. Institute for Brain Potential is recognized by the New York State Education Department's State Board for Psychology as an approved provider of continuing education for licensed psychologists #PSY-0090. IBP is approved as a provider of continuing education by the Florida Board of Psychology. This course provides 6 contact hours of CE credit.

COUNSELORS, SOCIAL WORKERS & MFTs: Institute for Brain Potential has been approved by NBCC as an Approved Continuing Education Provider, ACEP No. 6342. Programs that do not qualify for NBCC credit are clearly identified. Institute for Brain Potential is solely responsible for all aspects of the programs. This program provides clock hours. The interactive webcast provides 6 clock hours of CE credit. Note: NBCC-approved home study CE credit is not available for the recordings of the webcast.

ACE Institute for Brain Potential, ACE Approval Number: 1160, is approved to offer social work continuing education by the Association of Social Work Boards (ASWB) Approved Continuing Education (ACE) program. Organizations, not individual courses, are approved as ACE providers. State and provincial regulatory boards have the final authority to determine whether an individual course may be accepted for continuing education credit. Institute for Brain Potential maintains responsibility for this course. ACE provider approval period: 11/11/20 – 11/11/23. Social workers completing this course receive 6 clinical continuing education credits. Social Work Practice Level: Intermediate.

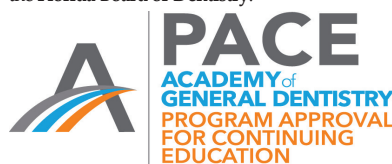
Institute for Brain Potential is approved as a provider of CE by Florida Board of Clinical Social Work, MFT and Mental Health Counseling, by Illinois Department of Professional Regulation MFT CE Sponsor Program, Sponsor #168.000183, and by Texas State Board of Examiners of Marriage & Family Therapists, Provider #830. Institute for Brain Potential (IBP) is recognized by the New York State Education Department's State Board for Social Work as an approved provider of continuing education for licensed social workers #SW-0341. Institute for Brain Potential (IBP) is recognized by the New York State Education Department's State Board for Mental Health Practitioners as an approved provider of continuing education for licensed mental health counselors. #MHC-0134. Institute for Brain Potential (IBP) is recognized by the New York State Education Department's State Board for Mental Health Practitioners as an approved provider of continuing education for licensed marriage and family therapists. #MFT-0068. The Ohio CSWMFT Board accepts continuing education programs approved by NBCC for counselors and ASWB for social workers. This program provides 6 contact hours.

AOTA American Occupational Therapy Association Approved Provider. Institute for Brain Potential is an American Occupational Therapy Association (AOTA) Approved Provider, #6050. The assignment of AOTA CEUs does not imply endorsement of specific course content, products, or clinical procedures by AOTA. This program provides 6 contact hours (6 AOTA CEUs). Content Level: Intermediate. Content Focus: NA. This course is approved by the FL Board of Occupational Therapy for 6 hours of credit.

CHEMICAL DEPENDENCY PROFESSIONALS: This course has been approved by Institute for Brain Potential, as a NAADAC Approved Education Provider, for 6 CEUs. NAADAC Provider #102949. Institute for Brain Potential is responsible for all aspects of its programming.

PHARMACISTS & PHARMACY TECHNICIANS: Institute for Brain Potential is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education. The interactive webcast is a knowledge-based activity with UANs 0492-0000-21-050-L04-P and 0492-0000-21-050-L04-T. The on-demand webcast and home study CDs/DVDs are knowledge-based activities with UANs 0492-0000-21-051-H04-P and 0492-0000-21-051-H04-T. Initial Release Date: 11/10/2021. Planned Expiration Date: 11/10/2024. This program provides 6 hours (6 CEU). This program has been pre-approved by the Florida Board of Pharmacy for 6 hours of continuing education credit.

DENTAL PROFESSIONALS: This program provides 6 CE hours. Institute for Brain Potential, provider RP-4261, is authorized to confer continuing dental education for Dentists, Dental Hygienists and Dental Assistants by the Dental Board of California. Institute for Brain Potential is an approved provider with the Florida Board of Dentistry.



Institute for Brain Potential
Nationally Approved PACE Program Provider for
FAGD/MAGD credit
Approval does not imply acceptance by any
regulatory authority or AGD endorsement.
12/01/18 to 11/30/24
Provider ID# 312413
AGD Subject Code: 557
Release Date: 11/10/21. Expiration Date: 11/10/24

PHYSICAL THERAPISTS: Institute for Brain Potential is approved as a provider of the physical therapy continuing education by the Physical Therapy Board of California. Institute for Brain Potential is an Illinois Department of Professional Regulation Approved CE Sponsor for PTs and PTAs, #216.000210. Institute for Brain Potential is recognized by the New York State Education Department's State Board of Physical Therapy as an approved provider of physical therapy continuing education. This program is approved by Texas chapter of the American Physical Therapy Association (APTA), Approval Expires: 12/10/2023. This program provides 6 CE hours. The physical therapy boards in AK, AZ, DE, GA, ID, IN, KS, KY, MS, MO, NC, ND, RI, SC, OR, TN, UT, VA, WI, and WY accept courses approved by APTA chapters. This course meets the criteria for 6 contact hours of physical therapy continuing education in CT, IA, MO, MT, NE, NH, OR, and WA.

MASSAGE THERAPISTS: Institute for Brain Potential is approved as a CE provider by the Illinois Department of Professional Regulation, #245.000045, and by the Florida Board of Massage Therapy. This program provides 6 CE hours. This program counts as 'General' hours in Florida.

SPEECH-LANGUAGE PATHOLOGISTS: Institute for Brain Potential is an approved provider by the California Speech-Language Pathology and Audiology Board (SLPAB), # PDP247, and by the Florida Board of Speech-Language Pathology and Audiology. CE credit for SLPs in Florida is available for only the interactive webcast of the program. This program provides 6 CE hours.

ACUPUNCTURISTS: This course is approved by the California Acupuncture Board, Provider Number 565, for 6 hours of Category 1 distance education CE credit.

DIETITIANS: Institute for Brain Potential is a Continuing Professional Education (CPE) Accredited Provider with the Commission on Dietetic Registration (CDR). CDR Credentialed Practitioners will receive 6 Continuing Professional Education units (CPEUs) for completion of this activity. Provider Number: BF001. CPE Level: I. Suggested Learning Codes: 5320, 6020, 6070, and 7020. CDR-approved credit is available for only the interactive webcast of the program.

RESPIRATORY CARE PROFESSIONALS: RCPs in New York receive 6 hours of Category III credit through the ANCC. Institute for Brain Potential is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation (ANCC). Institute for Brain Potential is approved by the California Board of Registered Nursing (CA BRN), Provider #CEP13896, to provide continuing education. Programs offered by the CA BRN approved providers of CE are accepted by the Respiratory Care Board of California.

EDUCATORS: Participants completing this program will receive 7.5 clock hours of professional development credit through a cosponsorship agreement between Alliant International University and Institute for Brain Potential. Alliant International University's graduate programs are accredited by the Accrediting Commission of Senior Colleges and Universities of the Western Association of Schools and Colleges. Please contact your school district if you need prior approval for this program.

COLLEGE EDUCATED PUBLIC: This program is recommended for individuals who wish to add to their personal and professional knowledge and to improve their health and wellbeing. Participants will receive a certificate of completion for 6 hours.



DEVELOPING HIDDEN STRENGTHS AND GENIUS IN PEOPLE WITH LEARNING DISABILITIES AND PSYCHIATRIC CONDITIONS

A 6-Hour Program for Health Professionals

Interactive Webcast Schedule: Sign-in: 8:30 – 9 AM, program starts: 9 AM, lunch break: 11:30 AM, online Q & A: 12 – 12:30 PM, lecture resumes: 12:30 PM, adjournment: 4 PM. Please register early and sign in 30 minutes before the time of the webcast.

On-Demand Webcast Schedule: You may view the program in segments at your convenience from Tuesday, February 28, 2023 until Sunday, April 30, 2023. Registrants who sign up for the interactive webcast may elect to take the on-demand webcast.

Home Study Schedule: You may listen to or view the recorded lecture at your convenience until the expiration date: November 10, 2024.

Confirmation Notices and Certificates of Completion: Registration confirmations, certificates of completion, evaluation forms, and posttests are emailed or mailed. Please attend even if you do not receive a confirmation. Successful completion includes: 1) Participating in the interactive webcast, viewing the on-demand webcast or DVD recording, or listening to the CD recording, 2) Submission of the evaluation form and post-test by email or mail, and 3) Receiving a passing score of 70% on the post-test. You may retake the exam without penalty or fee. No partial credit will be given.

Transfers and Cancellations: Registrants wishing to transfer or cancel have four options: 1) Transfer to alternate date of the webcast, 2) Transfer to another scheduled webcast, 3) Receive a full-value voucher good for one year for any live or recorded program, or 4) Obtain a full refund minus a \$15 fee by submitting a refund request in writing or by email at refund@ibpceu.com.

24/7 Customer Service: Call (888) 202-2938 or email info@ibpceu.com to ask about course content, instructors, corrections, grading, problem resolution, provide comments, request disability accommodations, submit a formal grievance, or remove your name from a list. To view detailed agenda for the webcast and system requirements to participate in the program, visit: www.ibpceu.com/info/dhsi.pdf

Institute for Brain Potential: Since 1984, our non-profit organization (tax ID 77-0026830) has presented informative and practical seminars. IBP is the leading provider of accredited programs concerning the brain and behavioral sciences.

DEVELOPING HIDDEN STRENGTHS AND GENIUS IN PEOPLE WITH LEARNING DISABILITIES AND PSYCHIATRIC CONDITIONS

FREQUENTLY ASKED QUESTIONS

Q: Is there a way to enjoy the webcasts without being at my computer for 6 hours? What if I am not free on any of the scheduled dates of the broadcasts?

Yes! First, register for the program. You will receive a link to view the program starting February 28 until April 30. The program will be divided into four segments of approximately 75 minutes for user-friendly viewing.

Q: What if I have technical issues getting and staying connected, difficulty seeing the slides, or hearing the speaker?

We have an expert videographer to capture the sound and slides. We will make copies of the outline available to the participants. Further, in the unlikely event that you have connection problems, IBP will provide registrants with a free set of 4 CDs or DVDs of the entire program.

Q: I'd like to view the program and receive credit but without watching the live program or downloading it and still receive continuing education credit. Can I do this?

Yes! The cost of the DVD or CD set will be the same as the cost of the live program. Register now, let the operator know you will want the CD or DVD set (specify which), and make sure your profession is included in our online brochure.

Q: Can I attend this program live?

Yes, but only if you live in a city where IBP is currently presenting this seminar.

Q: My profession is not included on the brochure. Can I receive continuing education credit?

Maybe. Please contact our customer service at (888) 202-2938.

Q: How long does it usually take to receive a certificate of completion?

Typically, within 3 or 4 business days.

Neurodevelopmental and neuropsychiatric conditions are usually characterized by diagnostic criteria, with a focus on impairments. This new program focuses on how to identify and optimize areas of strengths.

Through evidence-based research and informative case histories, this presentation will show how strengths, exceptional professional achievement, and genius can coexist with neurodevelopmental disorders and neuropsychiatric conditions.

Participants completing this 6-hour program should be able to:

- 1. Describe areas of exceptional aptitude among high functioning individuals with autism spectrum disorders.*
- 2. List several exceptional aptitudes and accomplishments among adults with ADHD.*
- 3. Name certain exceptional abilities that can co-exist with dyslexia.*
- 4. Discuss the mad-genius paradox, the connection between bipolar disorder and creative genius.*
- 5. Name one or more self-aware emotions that people with depression can use to provide empathy and wellbeing.*
- 6. Discuss how people with generalized anxiety can channel this state as a means of providing conscientious and quality care.*
- 7. Name several positive abilities that people with OCD spectrum disorders may possess.*
- 8. Cite several guidelines that health professionals can use to optimize strengths in children and adults with neurodevelopmental or neuropsychiatric conditions.*

Neurodevelopmental Disorders

- **Autism Spectrum Disorders**
 - **Diagnosis:** ASD may be associated with medical or genetic conditions, and with or without intellectual impairment or dysphasia, a language deficiency.
 - **Impairments:** differences in communication, social awareness, emotion regulation and sensory processing in high functioning individuals.
 - **Potential Aptitudes:** hyper-systematizing, pattern recognition, programming skills, non-verbal abilities including art and music; gifted and talented children with double exceptionality; savant skills and special talents; superior fluid intelligence in people with Asperger's disorder.
 - **Optimizing:** identifying areas of strength that are implicit; how to identify and cultivate implicit abilities, e.g., famous comedians and musicians.
- **ADHD**
 - **Diagnosis:** may involve disorders of inattentive presentation in specific situations, including predominantly hyperactive/impulsive behavior, or a combination of the two; mild, moderate, or severe presentations.
 - **Impairments:** focus, motivation, impulse control, motivation, goal achievement, self-regulation; persistence of impairments in adulthood involving relationships and occupational challenges.
 - **Potential Aptitudes:** curiosity, making novel connections and hyperfocus; perspective-shifting, an ability to see old problems in new ways; recognizing attention deficit disorders in gifted children; uninhibited imagination and creativity in famous adults with ADHD.
 - **Optimizing Strengths:** channeling hyperfocus; building on natural sources of interest that enable professional opportunities.
- **Dyslexia**
 - **Diagnosis:** the learning disorder may include problems with accurate or fluent word recognition, dyslexia or dyscalculia.
 - **Impairments:** phonological processing, sound structures, sequences, and auditory-verbal working memory.
 - **Potential Aptitudes:** capacity to learn by hearing, remembering without taking notes, and potential for remarkable lifetime achievements, e.g., visual-spatial memory; ways in which some people with dyslexia develop skills that are superior to those of typical readers; dyslexia in eminent people with artistic, scientific, inventive, and legal accomplishments.
 - **Optimizing Strengths:** benefits of early intervention, engaging and training the hidden strengths, and overcoming social challenges associated with stigmatism.

Mood Disorders

- **Bipolar Disorders**
 - **Diagnosis:** severity ranges from mild to severe; may include psychotic features, and be in partial or full remission; distinction between Bipolar I and II Disorders and manic features.
 - **Impairments:** intense cycles of despair and lethargy followed by the manic phase, exaggerated confidence, risk-taking, grandiosity, feeling invulnerable; common comorbidities include substance use disorder, anxiety, and shame.
 - **Potential Aptitudes:** link to creativity in many famous authors, composers, artists, and other domains; the mad-genius paradox, case histories of Beethoven, Schumann, and Virginia Woolf.
 - **Optimizing Strengths:** how these individuals are able to achieve extraordinary accomplishments by channeling their creativity when they are most effective.
- **Major Depressive Disorders:**
 - **Diagnosis:** episodes of mild, moderate, or severe depressive mood, that may include anxious, melancholic, or psychotic features; persistent depression (dysthymia), hormone-related (premenstrual, perimenopausal), or depression associated with a medical condition.
 - **Impairments:** can include cognitive distortion (belief that one's problems are personal, permanent, and pervasive), with learned helplessness, impaired motivation, concentration, and sleep.
 - **Potential Aptitudes:** the gift of empathy, compassion, and other self-aware emotions; the gift of insight and resilience that can be used in the health professions to improve wellbeing and recovery; the case Goethe, the German poet, scientist and statesman.
 - **Optimizing Strengths:** changing the narrative, resilience-based reasoning, elevating positive emotions, and acquiring a positive present-centered, non-judgmental mindset.

Anxiety-Related Disorders

- **Generalized Anxiety**
 - **Diagnosis:** excessive and chronic apprehension that is distressing and can impair social or professional functioning; may be accompanied by social anxiety, fear-related anxiety, and hypervigilance.
 - **Impairments:** can include social or professional functioning, perfectionism, and a disorder of initiating sleep.
 - **Potential Aptitudes:** proactive reasoning that increases reliability, conscientiousness, and ability to recognize and help remedy psychological or medical problems that would be missed by others.
 - **Optimizing Strengths:** providing cognitive and experiential resources to enable restructuring of maladaptive cognitions while engaging in enjoyable opportunities that remove the person from mindsets that are associated with anxiety.
- **Obsessive-Compulsive and Related Conditions**
 - **Diagnosis:** obsessive-compulsive symptoms involve intrusive habits that generate anxiety if not performed, with rituals, e.g., checking; may be related to Body Dysmorphic Disorder (imagined undesirability of a part of the body), Hoarding Disorder, hair pulling, skin-picking, and substance/medication induced OCD.
 - **Impairment:** can interfere with activities of daily living, may be accompanied by lack of insight, high levels of anxiety if the ritual cannot be performed, and time-consuming, obsessional ideation and compulsions.
 - **Potential Aptitudes:** adaptive hypervigilance may enable performance at a high professional level by having a mental checklist of patient-related signs, symptoms, procedures, and interventions.
 - **Optimizing Strengths:** the pathology of perfectionism can be overcome through deconditioning (exposure-based) activities; ways overcome pathological versus adaptive OCD-related activities; famous people include Charles Darwin and Howard Hughes.

Guidelines for Optimizing Strengths in Children and Adults

- **Early Diagnosis:** distinguishing between subjective diagnostic criteria often employed in K-12 settings by the instructor or school psychologist versus neuropsychological and psychiatric evaluation to identify hidden strengths and pathologies.
- **Identifying Twice-Exceptional Students:** individuals with intellectual disabilities that also possess special abilities.
- **Seven Characteristics of Mentally Strong Kids and Adults:** how parents, educators, and health professionals can help people:
 - Empower themselves
 - Adapt to change
 - Know when to say "no"
 - Own their own mistakes
 - Celebrate other people's successes
 - Try again when they fail
 - Persist in spite of setbacks

ABOUT THE INSTRUCTOR



Paula Butterfield, PhD [Ohio State University] is a noted clinician, author, researcher, and instructor. A psychotherapist by training, she directed physician residency programs in two major academic medical centers, holds an executive MHA, and maintains a private practice. She has designed and delivered more than 400 seminars and presentations for health, mental health, and corporate professionals throughout the US for over two decades.

An expert in positive psychology and well-being, her outstanding presentations balance the latest in evidence-based research with proven strategies and skills for creating meaningful change and purposeful, values-based lives. Her client work is designed to nurture greater resilience, increase stress tolerance, and improve mood and quality of life. She consistently draws high acclaim from audiences for her clarity, warmth, humor, and practicality.

In addition to Q&A in class, Dr Butterfield will answer your questions during the second half of the lunch break and by email after the program concludes.