

LIVE SEMINAR

Friday, December 15, 2017 in San Rafael, CA

Embassy Suites by Hilton-San Rafael Marin County
101 McInnis Pky, 94903. (415) 499-9222

Complimentary parking is available at the venue.
Please do not contact the venue except for driving instructions.

LIVE WEBCAST

Friday, December 15, 2017, 9 AM – 4 PM PST

You will need a computer with internet access and speakers to participate in the live webcast.

ON-DEMAND WEBCAST

Wednesday, December 20, 2017 – Saturday, January 20, 2018

Participants interested in on-demand, self-study learning including continuing education credit may register to download the recording of the program from Wednesday, December 20, 2017 through Saturday, January 20, 2018. The program plus in-class exercises will be available in four convenient segments.

HOME STUDY RECORDINGS

Valid for CE until December 5, 2020

You may listen to or view the recorded lecture at your convenience and earn home study credit. Expiration date: December 5, 2020

Click here to view the ethics CE approval information for your profession in most states. This program is designed to provide ethics-related continuing education.

ETHICS AND LAW FOR HEALTH PROFESSIONALS

✓one:

- Live Seminar with CE Credit: Friday, December 15, 2017 in San Rafael, CA
- Live Webcast with CE Credit: Friday, December 15, 2017
- On-Demand Webcast with CE Credit: December 20, 2017 – January 20, 2018

Purchase of Recordings with Home Study CE Credit: through December 5, 2020

- 4 Audio CDs
- 4 Audio-Visual DVDs

Purchase of Recordings without CE Credit:

- 4 Audio CDs, \$50
- 4 Audio-Visual DVDs, \$75

Tuition is in US dollars.

Name (PLEASE PRINT) _____

Home Address _____

City/State _____, _____ Zip _____

Work Phone (____) _____ Home Phone (____) _____

Fax (____) _____ (PLEASE PRINT EMAIL IF AVAILABLE)

Email _____

Profession(s) _____

PRE-REGISTRATION

- \$79 Individual Rate
- \$74 Group Rate (3 or more persons registering together)
- \$89 On-Site Registration (if space is available)

FOUR WAYS TO REGISTER

1. Internet: www.ibpceu.com
2. Mail: PO Box 2238, Los Banos, CA 93635
(make check payable to IBP)
3. Fax: (877) 517-5222
4. Phone: (866) 652-7414 (open 24 hours a day, 7 days a week)

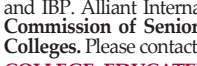
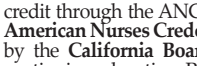
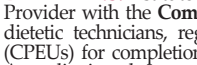
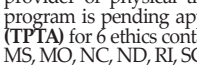
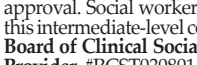
Purchase orders are accepted. IBP tax identification number: 77-0026830

Type of Credit Card: Visa MasterCard AmEx Discover

Card # _____ Exp Date _____ / _____

Signature _____

Click here to view the ethics CE approval information for your profession in most states. This program is designed to provide ethics-related continuing education.



NURSES: Institute for Brain Potential (IBP) is *accredited with distinction* as a provider of continuing nursing education by the **American Nurses Credentialing Center's Commission on Accreditation**.

Institute for Brain Potential is approved as a provider of continuing education by **California Board of Registered Nursing**, Provider #CEP13896, and **Florida Board of Nursing**. This program provides 6 contact hours.

PSYCHOLOGISTS: Institute for Brain Potential is approved by the **American Psychological Association** to sponsor continuing education for psychologists. Institute for Brain Potential maintains responsibility for this program and its content. This program provides 6 CE credits. Institute for Brain Potential is approved as a provider of CE by the **FL Board of Psychology**. This course provides 6 hours of Professional Ethics CE credit to Florida psychologists.

COUNSELORS, SOCIAL WORKERS & MFTs: Institute for Brain Potential has been approved by NBCC as an Approved Continuing Education Provider, ACEP No. 6342. Programs that do not qualify for NBCC credit are clearly identified. Institute for Brain Potential is solely responsible for all aspects of the programs. This program provides 6 clock hours.

Institute for Brain Potential, provider 1160, is approved as a provider for continuing education by the Association of Social Work Boards (ASWB), 400 South Ridge Parkway, Suite B, Culpeper, VA 22701. www.aswb.org. Social workers should contact their regulatory board to determine course approval. Social workers will receive 6 ethics continuing education clock hours for participating in this intermediate-level course. Institute for Brain Potential is approved as a provider of CE by **Florida Board of Clinical Social Work, MFT and Mental Health Counseling**, by **Ohio CSWMFT Board**, Provider #RCST030801, by **Illinois Department of Professional Regulation MFT CE Sponsor Program**, Sponsor #168.000183, and by **Texas State Board of Examiners of Marriage & Family Therapists**, Provider #830. Institute for Brain Potential (IBP), SW CPE is recognized by the **New York State Education Department's State Board for Social Work** as an approved provider of continuing education for licensed social workers #0341. This program provides 6 contact hours and can be used to meet the Professional Ethics requirements.

OCCUPATIONAL THERAPISTS: IBP is an **American Occupational Therapy Association (AOTA)** Approved Provider, #6050. The assignment of AOTA CEUs does not imply endorsement of specific course content, products, or clinical procedures by AOTA. This program provides 6 contact hours. Content Level: Intermediate. Content Focus: Professional Issues (Legal, Legislative, Regulatory, & Reimbursement Issues). This course is approved by the **FL Board of Occupational Therapy** for 6 hours of credit.

SUBSTANCE ABUSE PROFESSIONALS: Institute for Brain Potential is approved by the **NAADAC Approved Education Provider Program**, Provider #102949. Institute for Brain Potential is approved by **CCAPP-EI**, Provider Number 4S-09-128-1217. This program provides 6 CEHs.

PHARMACISTS & PHARMACY TECHNICIANS: Institute for Brain Potential is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education. The live seminar and webcast are knowledge-based activities with UANs 0492-0000-17-061-L03-P and 0492-0000-17-061-L03-T. The on-demand webcast and home study CDs/DVDs are knowledge-based activities with UANs 0492-0000-17-062-H03-P and 0492-0000-17-062-H03-T. Initial Release Date: 12/05/2017. Planned Expiration Date: 12/05/2020. This program provides 6 hours (6 CEU). This program has been pre-approved by the Florida Board of Pharmacy for 6 hours of continuing education credit.

DENTAL PROFESSIONALS: Institute for Brain Potential is designated as an Approved PACE Program Provider by the Academy of General Dentistry (AGD). The formal continuing dental education programs of this provider are accepted by the AGD for Fellowship/Mastership and membership maintenance credit. Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement. The current term of approval extends from 12/01/14 – 11/30/18. Provider ID# 312413. This program provides 6 hours of CE credit. Subject Code: 557. Initial Release Date: 12/05/2017. Planned Expiration Date: 12/05/2020. IBP, provider RP-4261, is authorized to confer continuing dental education for Dentists, Dental Hygienists and Dental Assistants by the **Dental Board of California**. IBP is an approved provider with the **FL Board of Dentistry**. This program is 6 CE hours.

PHYSICAL THERAPISTS: This program is approved by as a provider of the physical therapy continuing education by the **Physical Therapy Board of California**. IBP is an **Illinois Department of Professional Regulation** Approved CE Sponsor for PTs and PTAs, #216.000210. IBP is recognized by the **New York State Education Department's State Board of Physical Therapy** as an approved provider of physical therapy continuing education. This program provides 6 CE hours. This program is pending approval by the TX chapter of the **American Physical Therapy Association (TPTA)** for 6 ethics contact hours. The physical therapy boards in AK, AZ, DE, GA, ID, IN, KS, KY, MS, MO, NC, ND, RI, SC, OR, TN, UT, VA, WI, and WY accept courses approved by APTA chapters. This course meets the criteria for 6 contact hours of physical therapy continuing education in CT, IA, MO, MT, NE, NH, OR, and WA.

MASSAGE THERAPISTS: Institute for Brain Potential is approved as a CE provider by the **Illinois Department of Professional Regulation**, #245.000045, and by the **FL Board of Massage Therapy**. This program provides 6 CE hours. The CE credit count as 'Professional Ethics' hours in Florida and meets the ethics hours requirement in Illinois.

SPEECH-LANGUAGE PATHOLOGISTS: Institute for Brain Potential is an approved provider by the **California Speech-Language Pathology and Audiology Board (SLPAB)**, # PDP247, and by the **Florida Board of Speech-Language Pathology and Audiology**. CE credit for SLPs in FL is available for only the live webcast and the seminar of the program. This program provides 6 CE hours.

DIETITIANS: Institute for Brain Potential is a Continuing Professional Education (CPE) Accredited Provider with the **Commission on Dietetic Registration (CDR)**. Registered dietitians (RDs) and dietetic technicians, registered (DTRs) will receive 6 continuing professional education units (CPEUs) for completion of this program/materials. Continuing Professional Education Provider Accreditation does not constitute endorsement by CDR of a provider, program, or materials. Provider Number: BP001. CPE Level: I. Suggested Learning Codes: 1050 and 7110. CDR-approved credit is available for only the live webcast and the seminar of the program.

RESPIRATORY CARE PROFESSIONALS: RCPs in New York receive 6 hours of Category III credit through the ANCC. IBP is accredited as a provider of continuing nursing education by the **American Nurses Credentialing Center's Commission on Accreditation (ANCC)**. IBP is approved by the **California Board of Registered Nursing (CA BRN)**, Provider #CEP13896, to provide continuing education. Programs offered by the CA BRN approved providers of CE are accepted by the **Respiratory Care Board of California**.

EDUCATORS: Participants completing this program will receive 7.5 clock hours of professional development credit through a cosponsorship agreement between Alliant International University and IBP. Alliant International University's graduate programs are accredited by the **Accrediting Commission of Senior Colleges and Universities of the Western Association of Schools and Colleges**. Please contact your school district if you need prior approval for this program.

COLLEGE EDUCATED PUBLIC: This program is recommended for individuals who wish to add to their personal and professional knowledge and to improve their health and wellbeing. Participants will receive a certificate of completion for 6 hours.



ETHICS AND LAW FOR HEALTH PROFESSIONALS

A 6-Hour Program for Health Professionals

Live Seminar Schedule: Check in: 8:15-9 AM, program starts: 9 AM, lunch (on own): 11:30 AM, Q&A and discussion with instructor: 12-12:30 PM, lecture resumes: 12:30 PM, adjournment: 4 PM. Please register early and arrive before the start time. Space is limited.

Live Webcast Schedule: The date of the live webcast is Friday, December 15, 2017, 9 AM, Pacific Standard Time. Please register early and sign in 30 minutes before the time of the webcast.

On-Demand Webcast Schedule: You may view the program in segments at your convenience from Wednesday, December 20, 2017 until Saturday, January 20, 2018. Registrants who sign up for the live webcast may elect to take the on-demand webcast.

Home Study Schedule: You may listen to or view the recorded lecture at your convenience until the expiration date: December 5, 2020. Self-study credit is available for all California-licensed health professions listed on the brochure except dietitians and massage therapists. We anticipate shipments of CDs/DVDs will take place after January 20, 2018.

Group Registrations: Rates apply for three or more pre-registered guests enrolling together. Please complete a separate registration form for each person. Members of a group can watch interactive or on-demand webcast, or order home study recordings on different dates.

Confirmation Notices and Certificates of Completion: We will confirm your registration by email or by letter. Please attend even if you do not receive a confirmation. Successful completion includes full attendance, submission of the evaluation form, and for home study credit, submission of the post-test. No partial credit will be given. Certificates of completion for the live seminar are provided at the time of adjournment, and for the interactive webcast, live webcast and on-demand webcast are provided by email upon receipt of the evaluation form and the post-test.

Transfers and Cancellations: Registrants can transfer to another live seminar or webcast if space is available. Registrants canceling up to 48 hours before a seminar or webcast can receive a tuition refund less a \$15 administrative fee or an audio CD or DVD recording of the program with the instructional outline for home study credit. Alternatively, a full-value voucher can be obtained good for one year for a future program. In the unlikely event that the program cannot be held (e.g., an act of God), registrants will receive free admission to a rescheduled program or a full-value voucher, good for one year, for a future program. All requests must be made in writing or online. No IBP program has ever been cancelled as the result of low attendance.

Customer Service: Call 888-202-2938 to ask about course content, instructors, request accommodations for disability, submit a formal grievance, or remove your name from a list. For other questions, call 866-652-7414.

Institute for Brain Potential: We are the leading provider of accredited programs on the brain and behavioral sciences. Our non-profit organization (tax ID 77-0026830) has presented cost-effective, informative and practical seminars by outstanding speakers since 1984.

ETHICS AND LAW FOR HEALTH PROFESSIONALS

FREQUENTLY ASKED QUESTIONS

Q: Is there a way to enjoy this seminar without being at my computer for 6 hours? What if I am not free on December 15, the date of the broadcast?

Yes! First, register for the program. You will receive a link to view the program starting December 20 until January 20. The program will be divided into four segments of approximately 75 minutes for user-friendly viewing.

Q: What if I have technical issues getting and staying connected, difficulty seeing the slides, or hearing the speaker?

We have an expert videographer to capture the sound and slides. We will make copies of the outline available to the participants. Further, in the unlikely event that you have connection problems, IBP will provide registrants with a free set of 4 CDs or DVDs of the entire program.

Q: I'd like to view the program and receive credit but without watching the live program or downloading it and still receive continuing education credit. Can I do this?

Yes! The cost of the DVD or CD set will be the same as the cost of the live program. Register now, let the operator know you will want the CD or DVD set (specify which), and make sure your profession is included in our online brochure.

Q: Can I attend this program live?

Yes, but only if you live in a city where IBP is currently presenting this seminar.

Q: My profession is not included on the brochure. Can I receive continuing education credit?

Maybe. Please contact our customer service at (888) 202-2938.

Q: How long does it usually take to receive a certificate of completion?

Typically, within 3 or 4 business days.

This program concerns the ethical obligations of health professionals. The program is designed to meet ethics or legal requirements in most states for most professions.

This information can protect your health organization or private practice from liability and improve your ability to make ethical decisions in a wide range of health environments.

Participants completing this program should be able to:

- 1. Identify ethical obligations and qualifications in the training and competency of behavioral health professionals.*
- 2. Describe documentation requirements involved in keeping clinical records and assessments of clients.*
- 3. Discuss nonsexual multiple-role relationships, attraction and romantic relationships with clients, subordinates and peers.*
- 4. Assess the validity of self-promotion with regard to online advertising.*
- 5. Identify issues regarding income obtained from managed care, testimony in legal proceedings, and activities when working in challenging employment situations.*
- 6. Describe the process by which the health professional can take appropriate action when there is inappropriate behavior in one's peers with regard to ethical or legal wrongdoing.*

Always do right; this will gratify some people and astonish the rest.

—Mark Twain

- **Obligations of Health Practitioners:** the contract, client's frame of reference, evidence-based practice, consent for treatment.
- **Special Obligations of the Health Practitioner:** dealing with difficult clients, when a client threatens, failure to terminate a client who is not benefiting.
- **Treatments Involving Multiple Clients:** marital and family therapy, group therapy.
- **Special Issues:** triage and intake, sexual orientation, coercive therapies, teletherapy, untested or fringe therapies.
- **Online Considerations:** when using email, text-messaging, social media, or other electronic means to communicate with clients.
- **Ethical Challenges in Working With Human Diversity:** forging an alliance, microaggression, improving diversity education and training, special challenges, what to do, what to watch for and what not to do, addressing cultural issues in healthcare settings.
- **Confidentiality, Privacy and Record Keeping:** statutory obligations, malpractice and waivers, duty to warn or protect third parties from harm, HIV and AIDS, imminent danger and confidentiality.
- **Access to Records and Personal Health Information:** consent for release of records, what release forms must include, client access to records, access by family members, court access, records and cyber-confidentiality, insurers and managed care, accessing information about clients on the internet, taking advantage of confidential information, record retention and disposition.
- **Psychological Assessment:** key concepts in tests including reliability and validity, issues of test administration, bias, user competence, the automated testing services, use of test results (problems of consent, obsolete scores, access to test data), avoiding non-standardized tests.
- **Nonsexual Multiple-Role Relationships:** cautions including risky practitioners, self-disclosing therapists, therapeutic orientation, using clients for self-gratification, risky clients, entering into business relationships with clients, delivering services to close friends/family/acquaintances, exchanging gifts and favors, unanticipated encounters with clients.
- **Attraction, Romance, and Sexual Intimacies with Clients and Subordinates:** health practitioners attracted to clients and clients attracted to health practitioners, physically touching clients (non-erotic and erotic touching, kissing, romancing, and casually dating clients).
- **Sexually Intimate Behavior with Clients:** who is responsible, harms to clients, common offender characteristics, risks to therapists who engage in sexual behavior with clients or former clients, delivering

psychotherapy to former sex partners, sexual relationships with the significant others of clients, prevention education, and dealing with offenders.

- **Relationships With Colleagues, Supervisees, and Employees:** interprofessional and peer relationships, clinical supervisory relationships, supervisor-supervisee conflicts; terminating impaired or unfit supervisees, providing references, sexual harassment, what to do and what to avoid.
- **Self-Promotion in the Age of Electronic Media:** modes of advertising (direct solicitations, referrals, internet advertising, social and other electronic media, buying publicity) ethical guidelines for advertising including fraud, testimonials, appeals to fear, citing degrees, workplace affiliations; interactions with news and entertainment media.
- **Money and Managed Care:** what to charge, fee splitting, making referrals, third-party relationships, managed care, ethical problems involving third-party payers, fraud, bill collecting.
- **Challenging Work Settings:** what to do when entering a work setting for the first time, dealing with special qualifications, competencies, and consulting with colleagues experienced in the setting.
- **Guidelines for Making Ethical Decisions and Taking Action:** overcoming self-deception, red flags, ethical guidelines when there is a crisis, dealing with unethical behavior of others in your organization; overcoming sources of resistance, steps before taking action, hints for engaging in difficult conversations.

ABOUT THE INSTRUCTOR



A. Steven Frankel PhD, JD, ABPP, is a clinical psychologist (PSY3354) and an Attorney at Law licensed in California (SBN192014), and The District of Columbia (1009135). He is a Diplomate in both Clinical and Forensic Psychology from the American Board of Professional Psychology. He earned his PhD at Indiana University and interned at the Psychiatric Institute of Columbia University. He then joined the full-time faculty of the University of Southern California, where he served for eleven years, including five years as the Chair of Clinical Psychology.

Dr. Frankel is committed to teaching and has published over 50 articles and book chapters. He received the USC Award for Teaching Excellence early in his academic career. He was similarly honored by his state professional society some years later. He has spoken at local, national and international conferences and his continuing education curriculum in law and ethics for mental health professionals (earned him his latest Outstanding Teacher Award. An Adjunct Professor of Law at Golden Gate University School of Law. Dr. Frankel lectures are noted for their insight, wisdom, and use of humor to impart key concepts.