

WALTHAM, MA
EMBASSY SUITES BY HILTON BOSTON WALTHAM
550 Winter St, 02451
(781) 890-6767

Wednesday, March 7

DANVERS, MA
DOUBLETREE BY HILTON BOSTON NORTH SHORE
50 Ferncroft Rd, 01923
(978) 777-2500

Thursday, March 8

WESTFORD, MA
WESTFORD REGENCY INN & CONFERENCE CENTER
219 Littleton Rd, 01886
(978) 692-8200

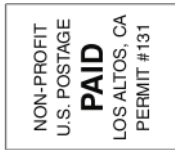
Friday, March 9

WORCESTER, MA
BEECHWOOD HOTEL
363 Plantation St, 01605
(508) 754-5789

Monday, March 12

SPRINGFIELD, MA
MASSMUTUAL CENTER
1277 Main St, 01103
(413) 787-6610
Parking: \$10

Wednesday, March 14



UNDERSTANDING AND TREATING GENERALIZED ANXIETY AND RELATED ANXIETY DISORDERS

LIVE SEMINAR (✓ONE)

- Waltham, Mar 7
 Danvers, Mar 8
 Westford, Mar 9
 Worcester, Mar 12
 Springfield, Mar 14

UNABLE TO ATTEND?

PRE-ORDER RECORDINGS WITH HOME STUDY CE CREDIT (✓ONE)

- CDs
 DVDs
 Online

Name (PLEASE PRINT) _____

Home Address _____

City/State _____, Zip _____

Work Phone (____) _____ Home Phone (____) _____

Email _____

Profession(s) _____

TUITION

- \$79 Individual Rate
 \$74 Group Rate (3 or More Persons Registering Together)
 \$89 On-Site Registration (if space is available)

FOUR WAYS TO REGISTER

- Internet: www.ibpceu.com
- Mail: PO Box 2238, Los Banos, CA 93635 (make check payable to IBP)
- Fax: (877) 517-5222
- Phone: (866) 652-7414 (open 24 hours a day, 7 days a week)

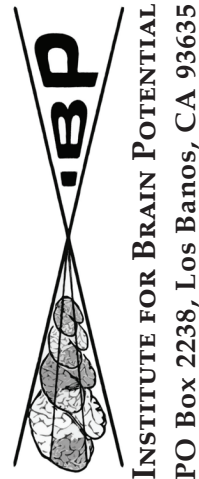
Purchase orders are accepted. IBP tax identification number: 77-0026830

All major credit cards are accepted:

Card # _____ Exp Date _____ / _____

Signature _____

PLEASE POST



UNDERSTANDING AND TREATING GENERALIZED ANXIETY AND RELATED ANXIETY DISORDERS

WALTHAM: Wednesday, March 7

DANVERS: Thursday, March 8

WESTFORD: Friday, March 9

WORCESTER: Monday, March 12

SPRINGFIELD: Wednesday, March 14

Topics Include:

- How We Can Stop Worrying
- Cognitive Approaches to Feel Better
- Lifestyle Modification and Relaxation

A New 6-Hour Program, Spring, 2018: \$79



UNDERSTANDING AND TREATING GENERALIZED ANXIETY AND RELATED ANXIETY DISORDERS

A 6-Hour Program for Health Professionals

LIVE SEMINARS

Schedule: Check-in: 8:15 – 9 AM, program starts: 9 AM, lunch (on own): 11:30 AM, Q & A and discussion with instructor: 12-12:30 PM, lecture resumes: 12:30 PM, adjournment: 4 PM. Some programs sell out. Please register early.

Group Registration: The discount is for three or more guests enrolling together prior to the seminar date. Please complete a separate registration form for each person.

Transfers: You or members of your group can attend on different dates if there is space.

Parking: Complimentary parking is available unless indicated in the brochure.

Unable to Attend? You have three options: 1) Transfer to an alternate location, space permitting, 2) Receive a full-value voucher for any live or recorded program for up to a year, or 3) Request a tuition refund minus a \$15 fee. Refund requests should be made in writing or by e-mail at refund@ibpceu.com.

Rescheduling: In the rare event (less than 1%) a seminar cannot be held (e.g., inclement weather), it will be rescheduled. No IBP seminar has ever been canceled as the result of low attendance!

Certificates and Confirmations: Certificates of completion are provided at the time of adjournment; successful completion includes full attendance and submission of the evaluation form. No partial credit is given. Confirmation notices are emailed or mailed.

RECORDED PROGRAMS

CDs and DVDs: Shipped after March 30, 2018.

Online: Available starting February 28, 2018. Online programs can be played or downloaded on all devices. Need help? Call (866) 652-7414.

CE Credit: National/state boards approved CE is available for most health professions including nursing, psychology, social work, counseling, MFT, dental, and pharmacy. View CE approvals and additional information for this home study program at: http://www.ibpceu.com/info/anxiety_disorders.pdf

DEDICATED CUSTOMER SERVICE

Call (888) 202-2938 to inquire about course content or instructors, request disability accommodations, or submit a formal grievance. To register, call (866) 652-7414.

THE IBP EXPERIENCE

Our non-profit organization (tax ID 77-0026830) has presented informative and practical seminars by great speakers since 1984. IBP is the leading provider of accredited programs concerning the brain and behavioral sciences.

UNDERSTANDING AND TREATING GENERALIZED ANXIETY AND RELATED ANXIETY DISORDERS



NURSES: Institute for Brain Potential (IBP) is accredited as a provider of continuing nursing education by the **American Nurses Credentialing Center's Commission on Accreditation**. This program provides 6 contact hours for nurses.



PSYCHOLOGISTS: Institute for Brain Potential is approved by the **American Psychological Association** to sponsor continuing education for psychologists. IBP maintains responsibility for this program and its content. This program is 6 CE credits.



COUNSELORS & MARRIAGE AND FAMILY THERAPISTS: Institute for Brain Potential has been approved by NBCC as an Approved Continuing Education Provider, ACEP No. 6342. Programs that do not qualify for NBCC credit are clearly identified. Institute for Brain Potential is solely responsible for all aspects of the programs. This program provides 6 clock hours of CE credit. This program is pending certification for 6 hours by the MA Association for Marriage & Family Therapy.



SOCIAL WORKERS: Institute for Brain Potential, provider 1160, is approved as a provider for continuing education by the Association of Social Work Boards (ASWB), 400 South Ridge Parkway, Suite B, Culpeper, VA 22701. www.aswb.org. Social workers should contact their regulatory board to determine course approval. Social workers will receive 6 clinical continuing education clock hours for participating in this intermediate-level course.



CHEMICAL DEPENDENCY PROFESSIONALS: Institute for Brain Potential is approved by the NAADAC Approved Education Provider Program, Provider #102949. This program provides 6 continuing education hours (CEHs).



PHARMACISTS AND PHARMACY TECHNICIANS: Institute for Brain Potential is accredited by the **Accreditation Council for Pharmacy Education** as a provider of continuing pharmacy education. This knowledge-based activity provides 6 contact hours (6 CEUs). UANs: 0492-0000-18-009-L04-P and 0492-0000-18-009-L04-T



DENTAL PROFESSIONALS: Institute for Brain Potential is designated as an Approved PACE Program Provider by the Academy of General Dentistry (AGD). The formal continuing dental education programs of this provider are accepted by the AGD for Fellowship/Mastership and membership maintenance credit. Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement. The current term of approval extends from 12/01/14 - 11/30/18. Provider ID# 312413. Subject Code: 557. This program is 6 CE hours.



OCCUPATIONAL THERAPISTS: Institute for Brain Potential is an American Occupational Therapy Association (AOTA) Approved Provider, #6050. The assignment of AOTA CEUs does not imply endorsement of specific course content, products, or clinical procedures by AOTA. This program provides 0.6 AOTA CEUs or 6 contact hours. Content Level: Intermediate. Content Focus: Domain of OT (Performance Skills).

NURSING HOME ADMINISTRATORS: Institute for Brain Potential is a *Certified Sponsor* of professional continuing education with the NAB and has approved this program for 6 clock hours under its sponsor agreement with NAB/NCERS. State licensure boards, however, have final authority on the acceptance of individual courses.

PHYSICAL THERAPISTS: This program is designed to meet the needs of physical therapists in MA. This program provides 6 contact hours.

SPEECH-LANGUAGE PATHOLOGISTS: This program is designed to meet the needs of speech-language pathologists in MA. Participants will receive a certificate of completion.

MASSAGE THERAPISTS: Institute for Brain Potential is approved by NCBTMB as a CE Approved Provider, #450939-09. This course is pending approval by NCBTMB for 6 CE hours.

CASE MANAGERS: This program has been submitted to the **Commission for Case Manager Certification** for approval to provide board certified case managers with 6 CE contact hours.

DIETITIANS: IBP is a Continuing Professional Education (CPE) Accredited Provider with the Commission on Dietetic Registration (CDR). Registered dietitians (RDs) and dietetic technicians, registered (DTRs) will receive 6 CPEUs for completion of this program. Continuing Professional Education Provider Accreditation does not constitute endorsement by CDR of a provider, program, or materials. Provider Number: BP001. CPE Level: I. Suggested Learning Codes: 5320, 6020, and 6070.

EDUCATORS: This program provides 7.5 PDUs of professional development toward license renewal in MA through a cosponsorship agreement between Institute for Brain Potential and Alliant International University, a regionally accredited institution by the Accrediting Commission for Senior Colleges and Universities. Contact your school district if you need prior approval.

Generalized Anxiety: includes long-lasting and often overwhelming worry (apprehensive expectation) occurring a majority of the time.

The condition often coexists with depression, PTSD, fear-based disorders, OCD and perfectionism, illness anxiety disorder, substance use and insomnia.

Participants working in medical, dental, and behavioral practices completing this new 6-hour program should be able to:

1. *Identify key features of generalized anxiety and related conditions.*
2. *Outline a treatment plan for a person with generalized anxiety or related conditions that combines key evidence-based interventions.*

Understanding Generalized Anxiety and Coexisting Conditions

- **Generalized Anxiety Disorder:** excessive and long-lasting anxiety and apprehension that the person finds difficult to control and that is significantly distressing and has the potential to impair social or professional activities.
- **Origins:** adverse childhood experiences; cognitions that perpetuate anxiety and make them resistant to change; identifying generalized anxiety in children, youth, and young adults; genes and anxious temperament.
- **Depression:** unrelenting anxiety is an important risk factor for dysthymic disorder and major depression; cognitions that sustain sadness, difficulty in experiencing pleasure (anhedonia), and that coexist with generalized anxiety.
- **Trauma and Posttraumatic Stress:** experiencing directly or witnessing trauma (primary and secondary PTSD), intrusive memories and crippling anxiety; five ways to cope with PTSD.
- **Focal Anxiety:** understanding social anxiety, panic disorder, and phobic disorders including social phobia.
- **OCD Spectrum Disorders:** intrusive thoughts and compulsive behaviors (e.g., checking), that trigger anxiety if the compulsion cannot be performed.
- **The Pathology of Perfectionism:** the belief that one must strive to meet unrealistic standards in self or others, even to the point of exhaustion and burnout.
- **Illness-Related Anxiety:** somatic symptoms and fear of developing a medical condition; keys to understanding the language of stress-related physical symptoms.
- **Substance Use Disorders:** preoccupation and anticipatory anxiety follows binge and intoxication, and withdrawal and negative affect.
- **Insomnia:** thoughts that keep us awake and interfere with sleep onset, depth, and duration; how anxiety and depression differ.

Evidence-Based Interventions

- **Cognitive-Behavioral Therapy**
 - **Understanding Cognitive Distortions:** how thoughts, emotions, and behaviors are connected.
 - **Untwisting Negative Thoughts:** powerful techniques to overcome cognitive distortions.
 - **Cognitive Restructuring:** how to change how we feel by changing how we think; disputing the cognitions linked to anxiety.
 - **Mindfulness-Based Anxiety Reduction**
 - **Non-Judgmental Awareness:** how to observe thoughts and feelings to reduce anxiety, sadness, stress, and pain.
 - **Developing habitual mindful states**
- **Exposure-Based Therapy for Fear and Obsessions**
 - **How It Works:** how confronting fears (in vivo, imaginal and interoceptive) helps retrain the habit brain.
- **Interpersonal Approaches**
 - **Motivational Interviewing:** identifying the advantages and disadvantages of maintaining anxiety-related behaviors.
 - **Words that Reduce Anxiety:** what to say to a person before undergoing medical or dental procedures.
 - **Managing Realistic Anxiety:** structured problem solving.
- **Pharmacotherapy**
 - **SRI, Pregabalin, Benzodiazepines, and newer drugs**
- **Complementary Therapies**
 - **Herbals:** kava, chamomile, lavender oil.
 - **Relaxation-Based Methods:** breathing retraining, muscle relaxation, and Yoga.
 - **Nutrition:** rapid benefits of a plant-based diet; gut bacteria that contribute to anxiety.
- **Lifestyle Modification** that prioritizes joyful and meaningful experiences; incorporating a relapse-prevention plan that blends evidence-based approaches by making lifestyle changes.

ABOUT THE INSTRUCTOR

Mark Schneider, Ph.D. is an expert in behavioral medicine. Dr. Schneider has taught at Brown Medical School and Harvard University School of Medicine. His research and clinical skills include emotion regulation in children and adults, the treatment of anxiety-related disorders.

An outstanding speaker, Dr. Schneider has given over 500 seminars to health professionals. Audiences highly recommend his presentations for their abundance of practical information, insightful case histories, and clinical wisdom. Participants will receive a detailed outline prepared by Dr. Schneider for all the lecture topics plus key references and resources.

In addition to Q & A sessions in class, Dr. Schneider will answer your questions during the second half of the lunch break and by email after the program concludes.