

FORT MYERS, FL
HOLIDAY INN FT MYERS AIRPORT @ TOWN CTR
9931 Interstate Commerce Dr, 33913. (239) 561-1550

Monday, October 2

BRADENTON, FL
COURTYARD BRADENTON SARASOTA/RIVERFRONT
100 Riverfront Dr W, 34205. (941) 747-3727

Tuesday, October 3

INDIAN ROCKS BEACH, FL
HOLIDAY INN HOTEL & SUITES CLEARWATER BEACH SOUTH - HARBOURSIDE
401 2nd St, 33785. (727) 595-9484

Wednesday, October 4

TAMPA, FL
CLARION HOTEL & CONFERENCE CENTER
2701 E Fowler Ave, 33612. (813) 971-4710

Thursday, October 5

ORLANDO, FL
DOUBLETREE ORLANDO EAST-UCF AREA
12125 High Tech Ave, 32817. (407) 275-9000

Monday, October 9

WINTER HAVEN, FL
WINTER HAVEN GARDENS INN & BANQUETS CENTER
1150 3rd St SW, 33880. (863) 294-4451

Friday, November 17

Please do not contact the venues except for driving instructions.
Complimentary parking is available at all sites.

REASONING WITH UNREASONABLE PEOPLE: FOCUS ON DISORDERS OF EMOTIONAL REGULATION

✓ one:

- Fort Myers, Oct 2 Bradenton, Oct 3 Indian Rocks Beach, Oct 4
 Tampa, Oct 5 Orlando, Oct 9 Winter Haven, Nov 17

Name (PLEASE PRINT) _____

Home Address _____

City/State _____, _____ Zip _____

Work Phone (____) _____ Home Phone (____) _____

Fax (____) _____ (PLEASE PRINT EMAIL IF AVAILABLE)

Email _____

Profession(s) _____

PRE-REGISTRATION

- \$79 Individual Rate
 \$74 Group Rate (3 or More Persons Registering Together)
 \$89 On-Site Registration (if space is available)

FOUR WAYS TO REGISTER

1. Internet: www.ibpceu.com
2. Mail: PO Box 2238, Los Banos, CA 93635
(make check payable to IBP)
3. Fax: (877) 517-5222
4. Phone: (866) 652-7414 (open 24 hours a day, 7 days a week)

Purchase orders are accepted. IBP tax identification number: 77-0026830

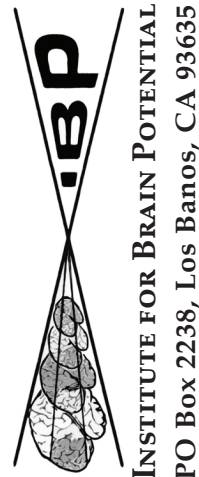
All major credit cards accepted: _____ Type of card _____

Card # _____ Exp Date _____ / _____

Signature _____



PLEASE POST



REASONING WITH UNREASONABLE PEOPLE: FOCUS ON DISORDERS OF EMOTIONAL REGULATION

FORT MYERS: Monday, October 2

BRADENTON: Tuesday, October 3

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WINTER HAVEN: Friday, November 17

A New 6-Hour Seminar for Health Professionals, Fall, 2017 \$79

REASONING WITH UNREASONABLE PEOPLE: FOCUS ON DISORDERS OF EMOTIONAL REGULATION

In this six-hour program, health professionals will learn how people reason with selected disorders of mood, anxiety, OCD, anger, and personality.

Practical strategies will be presented to facilitate meaningful change in patients and health professionals working in medical, dental, and behavioral health settings.

Participants completing this program should be able to:

1. List several paths to achieving effective emotional communication.
2. Outline an effective strategy to reason with a person who has a disorder of mood, anxiety, OCD, anger, or personality.
3. Describe a strategy for reasoning or having a difficult conversation with a person who is experiencing pain, illness or vulnerability.
4. Describe a calming strategy including the practice of mindfulness for health professionals who are experiencing strong emotions.



Schedule: Check in: 8:15-9 AM, program starts: 9 AM, lunch (on own): 11:30 AM, Q&A and discussion with instructor: 12-12:30 PM, lecture resumes: 12:30 PM, adjournment: 4 PM. Please register early and arrive before the start time. Space is limited.

Group Registrations: Rates apply for 3 or more pre-registered guests enrolling together. Please complete a separate registration form for each person. Members of a group can attend on different dates.

Confirmation Notices and Certificates of Completion: We will confirm your registration by email or by letter. Please attend even if you do not receive a confirmation. Registrants are responsible for parking fees, if any. Successful completion includes full attendance and submission of the evaluation form. No partial credit will be given. Certificates of completion are provided at the time of adjournment.

Transfers and Cancellations: Registrants can transfer to another seminar if space is available. Registrants canceling up to 48 hours before a seminar will receive a tuition refund less a \$15 administrative fee, an audio CD or DVD recording of the seminar with the instructional outline, if available, or if requested, a full-value voucher good for one year, for a future seminar. In the unlikely event that the seminar cannot be held (e.g., an act of God), registrants will receive free admission to a rescheduled seminar or a full-value voucher, good for one year, for a future seminar. All requests must be made in writing or online. No IBP program has ever been cancelled as the result of low attendance. We anticipate that participants will have desks at most locations.

Customer Service: Call 888-202-2938 to ask about course content, instructors, request accommodations for disability, submit a formal grievance, or remove your name from a list. For other questions, call 866-652-7414.

Institute for Brain Potential: We are the leading provider of accredited programs on the brain and behavioral sciences. Our non-profit organization (tax ID 77-0026830) has presented cost-effective, informative and practical seminars by outstanding speakers since 1984.

REASONING WITH UNREASONABLE PEOPLE: FOCUS ON DISORDERS OF EMOTIONAL REGULATION

NURSES: Institute for Brain Potential (IBP) is accredited as a provider of continuing nursing education by the **American Nurses Credentialing Center's Commission on Accreditation**.

IBP is awarded "accreditation with distinction," the highest recognition awarded by the ANCC.

IBP is approved as a provider of CE by the **FL Board of Nursing**. This program provides 6 contact hours.

PSYCHOLOGISTS: This program has been pre-approved by the **FL Board of Psychology** for 6 hours of CE credit. Institute for Brain Potential is approved by the **American Psychological Association** to sponsor continuing education for psychologists. IBP maintains responsibility for this program and its content. This program is 6 CE credits.

COUNSELORS, SOCIAL WORKERS, AND MFTs: This program has been pre-approved by **FL Board of Clinical Social Work, Marriage and Family Therapy and Mental Health Counseling** for 6 CE hours.

Institute for Brain Potential, provider 1160, is approved as a provider for continuing education by the Association of Social Work Boards (**ASWB**), 400 South Ridge Parkway, Suite B, Culpeper, VA 22701. www.aswb.org. ASWB Approval Period: 11/11/2014 – 11/11/2017. Social workers should contact their regulatory board to determine course approval. Social workers will receive 6 clinical continuing education clock hours for participating in this intermediate-level course.

SUBSTANCE ABUSE PROFESSIONALS: IBP is approved by the **NAADAC Approved Education Provider Program**, Provider #102949. This program provides 6 continuing education hours (CEHs).

PHARMACISTS AND PHARMACY TECHNICIANS: Institute for Brain Potential is accredited by the **Accreditation Council for Pharmacy Education** as a provider of continuing pharmacy education. This knowledge-based activity provides 6 contact hours (6 CEUs). UANs: 0492-0000-17-001-L04-P and 0492-0000-17-001-L04-T. This program has been pre-approved by the **FL Board of Pharmacy** for 6 hours of continuing education credit.

DENTAL PROFESSIONALS: This program has been pre-approved by the **FL Board of Dentistry** for 6 hours of CE credit. IBP is designated as an Approved PACE Program Provider by the **Academy of General Dentistry (AGD)**. The formal continuing dental education programs of this provider are accepted by the AGD for Fellowship/Mastership and membership maintenance credit. Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement. The current term of approval extends from 12/01/14 – 11/30/18. Provider ID# 31241. This program is 6 CE hours.

OCCUPATIONAL THERAPISTS: This program is approved by **FL Board of Occupational Therapy** for 6 hours of credit. Institute for Brain Potential is an American Occupational Therapy Association (**AOTA**) Approved Provider, #6050. The assignment of AOTA CEUs does not imply endorsement of

specific course content, products, or clinical procedures by AOTA. This program provides 0.6 AOTA CEUs or 6 contact hours. Content Level: Intermediate. Content Focus: Domain of OT (Performance Skills) and Professional Issues (Supervision).

NURSING HOME ADMINISTRATORS: This program is approved by the **FL Board of Nursing Home Administration** for 6 hours of CE credit.

PHYSICAL THERAPISTS: This program is pending by **FL Physical Therapy Association (FPTA)** for 6 CE contact hours.

SPEECH-LANGUAGE PATHOLOGISTS: IBP is approved by the **FL Board of Speech-Language Pathology and Audiology** as a continuing education provider. This program provides 6 hours of CE credit.

MESSAGE THERAPISTS: Institute for Brain Potential is approved by **NCBTMB** as a CE Approved Provider, #450939-09. This course provides NCBTMB-approved 6 CE hours of Advanced Science credit. Visit <http://goo.gl/85iSwY> to learn about Advanced Science credit.

CASE MANAGERS: This program has been pre-approved by the **Commission for Case Manager Certification** to provide 6 CE contact hours to CCM® board certified case managers.

DIETITIANS & NUTRITIONISTS: This program has been pre-approved by the **FL Dietetics and Nutrition Practice Council** for 6 CE hours. Institute for Brain Potential is a Continuing Professional Education (CPE) Accredited Provider with the Commission on Dietetic Registration (CDR). Registered dietitians (RDs) and dietetic technicians, registered (DTRs) will receive 6 CPEUs for completion of this program. Continuing Professional Education Provider Accreditation does not constitute endorsement by CDR of a provider, program, or materials. Provider Number: BP001. CPE Level: I. Suggested Learning Codes: 5350, 6020, 6070, and 7020.

EDUCATORS: This program provides 7.5 Inservice Points of professional development toward license renewal in FL through a cosponsorship agreement between IBP and Alliant International University, a regionally accredited institution by the **Accrediting Commission for Senior Colleges and Universities**. Contact your school district if you need prior approval.

PENDING APPROVAL: This program is pending approval by **FL Board of Acupuncture**, by **FL Board of Optometry**, by **FL Physical Therapy Association (FPTA)**, and by **FL Board of Massage Therapy** for 6 hours of CE credit. For updates, please contact IBP customer service at 650-960-3536 or visit www.cebroker.com, provider #50-9415.

Pathways to Effective Reasoning

- **Assuring the Person Feels Heard:** emotional healing begins when the patient's concerns are acknowledged.
- **Focusing on Feelings:** identifying unresolved emotional stressors.
- **Emotion-Sustaining Beliefs:** What purpose does this emotional state serve? What beliefs sustain it? Are there unresolved emotional stressors?
- **Identifying the Patient's Strengths:** channeling the wellness with the mental or physical illness to facilitate healing.
- **Core Emotional Concerns:** to feel appreciated, to be treated as an equal, to have the freedom to decide, and to be respected.
- **Beyond Reason:** rage, acute mania, delirium, substance-induced states, psychosis, and dementia.

Mood Disorders

- **Depressive Disorders:** Major Depressive Disorder and Persistent Depressive Disorder (Dysthymia); understanding the mindset that one's problems are personal, pervasive and permanent.
- **Bipolar Disorders:** Bipolar I, II and Cyclothymic Disorders; the role of mania, hypomania and chronicity; the manic mindset of feeling invulnerable, brilliant, euphoric, and infallible.

Generalized Anxiety, Obsessive Compulsive Disorder and Perfectionism

- **Generalized Anxiety:** understanding chronic, uncontrollable and irrational anxiety; how feeling "unsafe" perpetuates chronic worrying.
- **Obsessive Compulsive Disorders:** key triggers underlying unwanted and habit-based, automatic thoughts and overvalued ideas associated with impulses and rituals.
- **Perfectionism:** understanding people who have unrealistic standards for themselves or others and are highly critical when they are not met; how perfectionism, an OCD spectrum trait, can lead to emotional burnout.

Passive and Aggressive Forms of Anger

- **Passive Anger:** covert efforts to undermine another person's effectiveness; identifying the "hidden agenda."
- **Aggressive Anger:** blaming, shaming, provoking, threatening, bullying, avenging; understanding the "hurt" behind the anger, the person's justification for not being able to forgive, and the adverse health risks of experiencing chronic anger.

Selected Personality Disorders

- **Key Features:** inflexibility, crisis, cluelessness, impaired problem-solving, avoidance of treatment; distinguishing between character and traits.
- **Antisocial (Sociopathic):** the view that rules are meant to be broken, intolerance for frustration, need for immediate gratification, and exaggerated sense of intelligence.

- **Borderline:** impaired sense of identity, fear of abandonment, intense psychic pain, anger, idealization or demonization; risk of self-harm.
- **Narcissistic:** exaggerated self importance, need for special attention, and the entitlement to seek pleasure, status or power.

Strategies for Helping Patients With Strong Emotions

- **Cognitive Restructuring:** reframing automatic negative thoughts.
- **Shifting the Focus to Problem Solving:** identifying solutions and using pros and cons.
- **Exposure-Based Treatments:** confronting and overcoming fears and reducing compulsions.
- **Emotion Regulation Techniques:** personalized approaches to calming, breathing training, imagery, and relaxation.
- **Dialectical Behavioral Therapy:** focus on Mindfulness, Distress Tolerance, Emotion Regulation and Interpersonal Effectiveness.
- **Disengaging from Pathological Interactions:** Gottman's Four Horsemen of the Apocalypse: contempt, criticism, stonewalling, and defensiveness.
- **Handling Difficult Conversations:** six rules of thumb to communicate in ways that lead to meaningful change.

Calming Strategies for Health Professionals

- **Resilience-Based Reasoning:** focusing on ways we can manage stressors and recover from setbacks by identifying our strengths.
- **Balancing Priorities:** reducing excessive demands by reviewing complex challenges at home and at work.
- **Changing the Narrative:** rethinking how we view the past, respond to the present, and reimagine the future to increase happiness.
- **Acceptance:** learning to accept in self and others the traits that are unlikely to change.
- **Practicing Mindfulness-Based Stress Reduction:** non-judgmental, moment-to-moment awareness by staying calm in the moment.

ABOUT THE INSTRUCTOR

Mark Schneider, Ph.D. is an expert in behavioral medicine. Dr. Schneider has taught at Brown Medical School and Harvard University School of Medicine. His research and clinical skills focus on emotional regulation in children and adults and on applying positive psychology.

An outstanding speaker, Dr. Schneider has given over 500 seminars to health professionals. Audiences highly recommend his presentations for their abundance of practical information, insightful case histories, and clinical wisdom. Participants will receive a detailed outline prepared by Dr. Schneider for all the lecture topics plus key references and resources.

In addition to Q & A sessions in class, Dr. Schneider will answer your questions during the second half of the lunch break and by email after the program concludes.