

JOLIET, IL
CLARION HOTEL & CONVENTION CENTER JOLIET
411 S Larkin Ave, 60436
(815) 729-2000

Tuesday, March 20

OAK BROOK, IL
CHICAGO MARRIOTT OAK BROOK HOTEL
1401 W 22nd St, 60523
(630) 573-8555

Wednesday, March 21

MERRILLVILLE, IN
AVALON MANOR BANQUET CENTER
3550 E Lincoln Hwy, 46410
(219) 945-0888

Wednesday, April 25

BRADLEY, IL
QUALITY INN & SUITES
800 N Kinzie Ave, 60915
(815) 939-3501

Thursday, April 26

CHAMPAIGN, IL
HILTON GARDEN INN CHAMPAIGN - URBANA
1501 S Neil St, 61820
(217) 352-9970

Friday, April 27

NON-PROFIT
U.S. POSTAGE
PAID
LOS ALTOS, CA
PERMIT #131

REMEMBERING, FORGETTING AND PROTECTING THE AGING BRAIN

LIVE SEMINAR (✓ONE)

- Joliet, Mar 20 Oak Brook, Mar 21 Merrillville, Apr 25
 Bradley, Apr 26 Champaign, Apr 27

UNABLE TO ATTEND?

PRE-ORDER RECORDINGS WITH HOME STUDY CE CREDIT (✓ONE)

- CDs DVDs Online

Name (PLEASE PRINT) _____

Home Address _____

City/State _____, Zip _____

Work Phone (____) _____ Home Phone (____) _____

Email _____

Profession(s) _____

TUITION

- \$79 Individual Rate
 \$74 Group Rate (3 or More Persons Registering Together)
 \$89 On-Site Registration (if space is available)

FOUR WAYS TO REGISTER

- Internet: www.ibpceu.com
- Mail: PO Box 2238, Los Banos, CA 93635 (make check payable to IBP)
- Fax: (877) 517-5222
- Phone: (866) 652-7414 (open 24 hours a day, 7 days a week)

Purchase orders are accepted. IBP tax identification number: 77-0026830

All major credit cards are accepted:

Card # _____ Exp Date _____ / _____

Signature _____

PLEASE POST



INSTITUTE FOR BRAIN POTENTIAL
PO Box 2238, Los Banos, CA 93635

REMEMBERING, FORGETTING AND PROTECTING THE AGING BRAIN

JOLIET, IL: Tuesday, March 20

OAK BROOK, IL: Wednesday, March 21

MERRILLVILLE, IN: Wednesday, April 25

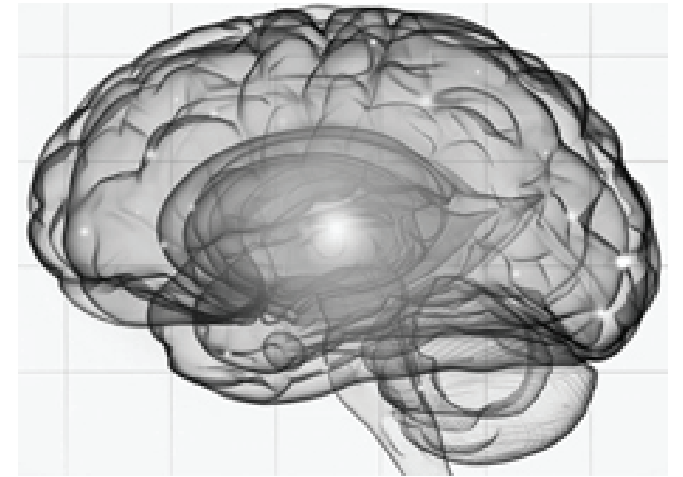
BRADLEY, IL: Thursday, April 26

CHAMPAIGN, IL: Friday, April 27

Topics Include:

- Short-Term Memory
- Working Memory
- Long-Term Memory

A New 6-Hour Program, Spring, 2018: \$79



REMEMBERING, FORGETTING AND PROTECTING THE AGING BRAIN

A 6-Hour Program for Health Professionals

LIVE SEMINARS

Schedule: Check-in: 8:15–9 AM, program starts: 9 AM, lunch (on own): 11:30 AM, Q & A and discussion with instructor: 12-12:30 PM, lecture resumes: 12:30 PM, adjournment: 4 PM. Some programs sell out. Please register early.

Group Registration: The discount is for three or more guests enrolling together prior to the seminar date. Please complete a separate registration form for each person.

Transfers: You or members of your group can attend on different dates if there is space.

Parking: Complimentary parking is available unless indicated in the brochure.

Unable to Attend? You have three options: 1) Transfer to an alternate location, space permitting, 2) Receive a full-value voucher for any live or recorded program for up to a year, or 3) Request a tuition refund minus a \$15 fee. Refund requests should be made in writing or by e-mail at refund@ibpceu.com.

Rescheduling: In the rare event (less than 1%) a seminar cannot be held (e.g., inclement weather), it will be rescheduled. No IBP seminar has ever been canceled as the result of low attendance!

Certificates and Confirmations: Certificates of completion are provided at the time of adjournment; successful completion includes full attendance and submission of the evaluation form. No partial credit is given. Confirmation notices are emailed or mailed.

RECORDED PROGRAMS

CDs and DVDs: Shipped after March 14, 2018.

Online: Available starting February 12, 2018. Online programs can be played or downloaded on all devices. Need help? Call (866) 652-7414.

CE Credit: National/state boards approved CE is available for most health professions including nursing, psychology, social work, counseling, MFT, dental, and pharmacy. View CE approvals and additional information for this home study program at: http://www.ibpceu.com/info/remembering_forgetting_protecting_brain.pdf

DEDICATED CUSTOMER SERVICE

Call (888) 202-2938 to inquire about course content or instructors, request disability accommodations, or submit a formal grievance. To register, call (866) 652-7414.

THE IBP EXPERIENCE

Our non-profit organization (tax ID 77-0026830) has presented informative and practical seminars by great speakers since 1984. IBP is the leading provider of programs on the brain and behavioral sciences.

REMEMBERING, FORGETTING AND PROTECTING THE AGING BRAIN



NURSES: Institute for Brain Potential (IBP) is accredited as a provider of continuing nursing education by the **American Nurses Credentialing Center's Commission on Accreditation**. This program provides 6 contact hours for nurses.



PSYCHOLOGISTS: Institute for Brain Potential is approved by the **American Psychological Association** to sponsor continuing education for psychologists. IBP maintains responsibility for this program and its content. This program is 6 CE credits.



COUNSELORS & MARRIAGE AND FAMILY THERAPISTS: Institute for Brain Potential has been approved by NBCC as an Approved Continuing Education Provider, ACEP No. 6342. Programs that do not qualify for NBCC credit are clearly identified. Institute for Brain Potential is solely responsible for all aspects of the programs. Institute for Brain Potential is an

IL Department of Professional Regulation Approved CE Sponsor for marriage and family therapists, #168.000183. This program provides 6 clock hours of CE credit.

ACE SOCIAL WORKERS: Institute for Brain Potential, provider 1160, is approved as a provider for continuing education by the Association of Social Work Boards (ASWB), 400 South Ridge Parkway, Suite B, Culpeper, VA 22701. www.aswb.org. Social workers should contact their regulatory board to determine course approval. Social workers will receive 6 clinical continuing education clock hours for participating in this intermediate-level course.

CHEMICAL DEPENDENCY PROFESSIONALS: Institute for Brain Potential is approved by the NAADAC Approved Education Provider Program, Provider #102949. Approval is pending by **Indiana Counselor's Association on Alcohol and Drug Abuse (ICAADA)**. This program provides 6 continuing education hours (CEHs).

PHARMACISTS AND PHARMACY TECHNICIANS: Institute for Brain Potential is accredited by the **Accreditation Council for Pharmacy Education** as a provider of continuing pharmacy education. This knowledge-based activity provides 6 contact hours (6 CEUs). UANs: 0492-0000-18-003-L04-P and 0492-0000-18-003-L04-T

DENTAL PROFESSIONALS: Institute for Brain Potential is designated as an Approved PACE Program Provider by the Academy of General Dentistry (AGD). The formal continuing dental education programs of this provider are accepted by the AGD for Fellowship/Mastership and membership maintenance credit. Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement. The current term of approval extends from 12/01/14 – 11/30/18. Provider ID# 312413. Subject Code: 557. This program is 6 CE hours.

APPROVED PROVIDER OF CONTINUING EDUCATION by The American Occupational Therapy Association, Inc. **OCCUPATIONAL THERAPISTS:** Institute for Brain Potential is an American Occupational Therapy Association (AOTA) Approved Provider, #6050. The assignment of AOTA CEUs does not imply endorsement of specific course content, products, or clinical procedures by AOTA. This program provides 0.6 AOTA CEUs or 6 contact hours. Content Level: Intermediate. Content Focus: Domain of OT (Performance Skills) and Occupational Therapy Process (Evaluation).

NURSING HOME ADMINISTRATORS: Institute for Brain Potential is a *Certified Sponsor* of professional continuing education with the NAB and has approved this program for 6 clock hours under its sponsor agreement with NAB/NCERS. State licensure boards, however, have final authority on the acceptance of individual courses.

PHYSICAL THERAPISTS: Institute for Brain Potential is approved as a provider of physical therapy continuing education by the **Illinois Department of Professional Regulation**, Sponsor #216.000210. The **Indiana Physical Therapy Committee** accepts courses from the providers approved by the PT licensing boards of other states. This program provides 6 CE hours.

MASSAGE THERAPISTS: Institute for Brain Potential is an **Illinois Department of Professional Regulation** Approved CE Sponsor for massage therapists, #245000045. The program provides 6 CE hours. IBP is approved by NCBTMB as a CE Approved Provider, #450939-09. This course is pending approval by NCBTMB for 6 CE hours.

SPEECH-LANGUAGE PATHOLOGISTS: IBP is approved as a provider of CE by **CA Speech-Language Pathology & Audiology Board (SLPAB)**, #PDP247, by **FL Board of Speech-Language Pathology and Audiology**, and by **KS Department of Health and Environment**, Provider# LTS 51271. This program is designed to relevant to speech-language pathologists. Participants will receive a certificate of completion for participating in this 6 hour program.

RESPIRATORY CARE PROFESSIONALS: IBP is an **Illinois Department of Professional Regulation** Approved CE Sponsor for respiratory care practitioners, #195.000029. The program provides 6 CE hours.

CASE MANAGERS: This program has been submitted to the **Commission for Case Manager Certification** for approval to provide board certified case managers with 6 CE contact hours.

DIETITIANS: Institute for Brain Potential is an **Illinois Department of Professional Regulation** Approved CE Sponsor for LDNs, #199.000112. IBP is a Continuing Professional Education (CPE) Accredited Provider with the Commission on Dietetic Registration (CDR). Registered dietitians (RDs) and dietetic technicians, registered (DTRs) will receive 6 CPEUs for completion of this program. Continuing Professional Education Provider Accreditation does not constitute endorsement by CDR of a provider, program, or materials. Provider Number: BP001. CPE Level: I. Suggested Learning Codes: 5100, 5300, 5370, and 6010.

EDUCATORS: This program provides 7.5 PDUs of professional development in IL and 7.5 PGP's of professional development toward license renewal in IN through a cosponsorship agreement between IBP and Alliant International University, a regionally accredited institution by the Accrediting Commission for Senior Colleges and Universities. Contact your school district if you need prior approval.

This new 6-hour program presents advances in identifying who develops memory loss and advances in protecting the aging brain decades before the onset of cognitive decline.

Participants completing this program should be able to identify:

- 1. Disorders associated with short-term, working, long-term, and habit-based memory.*
- 2. Strategies to protect the aging brain from memory impairments, Alzheimer's disease and other dementias that have common risk factors.*

Short -Term Memory: remembering what happened recently

- **Brains At Risk:** alcohol blackout, seizure, concussion, benign cognitive impairment, Alzheimer's disease.
- **Protecting Short-Term Memory:** recoding, rehearsal, neurogenesis of hippocampal neurons through lifestyle, e.g., exercise.

Working Memory: remembering what to do next

- **Brains At Risk:** normal aging after age 49, frontal lobe pathology, neurodegenerative disorders including Alzheimer's disease.
- **Protecting Working Memory:** activities that improve concentration and reduce distraction, e.g., mindfulness training, task reminders; how to improve cognitive reserve by activating new areas of prefrontal cortex.

Long-Term Memory: the memories of our lives

- **Brains At Risk:** damage to association cortex due to brain injury, stroke, or dementia (Alzheimer's disease, multi-infarct and frontotemporal dementia).
- **Protecting Long-Term Memory**
 - **Caffeine and Glucose:** caffeine can aid retrieval but go light on sugar due to adverse effects on brain glucose.
 - **Physical Activity:** moderately intense physical activity protects the brain's vascular system, improves glucose regulation, and stimulates nerve growth factors.
 - **Restorative Sleep:** a key function of slow wave sleep is the removal of toxins such as amyloid; REM sleep aids long-term memory.
 - **Neurocognitive Activities:** most brain-training activities are of no benefit, but a few are beneficial.

Habit-Based Memories: habits are critical for brain health

- **Brains At Risk:** adverse childhood experiences, depression, post-traumatic stress, obsessive compulsive spectrum disorders, and addictive disorders create maladaptive habits involving the habit brain, the basal ganglia.
- **Reprogramming the Habit Brain:**
 - **Major Depression:** automatic habitual thoughts trigger mood changes; how cognitive behavioral therapy retrains cortical and subcortical habit circuits.
 - **Addictive Habits:** reducing the need for immediate gratification for food and substances via prefrontal cortex control over the dopamine striatum.

- **Obsessive-Compulsive Habits:** desensitization training can modify the habit brain by extinguishing and retraining a subcortical circuit.
- **Posttraumatic Habits:** activities that inhibit the fear-based amygdala through the slower, proactive prefrontal cortex.

Advances In Prevention: most dementias take decades to develop

- **Cognitive Domains:** memory impairment must also accompany impairment in reasoning, spatial ability, abstraction, language, or impulse control to diagnose dementia.
- **Understanding Alzheimer's Disease:** in most cases, onset occurs decades before disabling symptoms arise, thus risk reduction strategies are critical; the risk factors are the same for most dementias.
- **Early Detection:** the 5-minute neuropsychological test that is 93% accurate in predicting who will develop Alzheimer's disease.
- **Reducing Inflammation and Protecting the Aging Brain:** extracellular amyloid and intracellular tangles are inflammatory and endanger the aging brain; an anti-inflammatory lifestyle is attainable and sustainable
 - **Neuroprotective Nutrients:** curcumin (curcuminoids), cocoa (epicatechin) and resveratrol (stilbenoids), long-chain omega 3 fatty acids, low glycemic starches and fibers, vitamins A, B12, C, D3, and E, copper, iron and zinc; the Dietary Inflammatory Index.
 - **Neuroprotective Exercise:** a review of 35 studies regarding intensity, type, and frequency of exercise.
 - **Neuroprotective Sleep:** a review of 52 trials linking cognitive impairment to sleep duration; too little can impair amyloid clearance; too much sleep increases risk of metabolic disorders.
 - **Neuroprotective Mental Activities:** the neural network is enhanced by the mental activity identified with a person's social network; what cognitive challenges are most beneficial?

ABOUT THE INSTRUCTOR

Mark B. Moss, Ph.D., is Chair of Neurobiology at Boston University School of Medicine and co-directs the Laboratory for Cognitive Neurobiology. His research, supported in part by the NIH, includes the study of ways to protect the aging brain such as the role of hypertension, memory, and Alzheimer's disease. He is currently studying the anti-inflammatory effects of nutrients including curcumin and resveratrol to protect the aging brain.

Dr. Moss has received multiple awards for excellence in teaching. In his inspiring and practical presentations, he distills key findings, presenting them in non-technical terms and making them memorable through the use of fascinating case histories.

In addition to Q & A in class and during breaks, Dr. Moss will be available to personally answer your questions during the second half of the lunch break and by e-mail after adjournment.